MANAGING CHANGE
POWER & INFLUENCE
ONLINE SIMULATION

SIMULATION DESCRIPTION
Lead large-scale strategic organizational change, and explore the impact of power, influence, urgency, and resistance to change within an organizational setting. Learn how to move an organization through three change phases: mobilization, movement, and sustaining. Choose among 18 change levers while attempting to convince your organization’s management team to adopt the change and move along the four individual-level change stages: change awareness, interest, trial, and adoption.

TOPICS COVERED
- Leading Change
- Power & Influence
- Resistance to Change
LEARNING FOCUS

- Move an organization through three change phases: mobilization, movement, and sustaining.
- Lead people through the four individual-level change stages: change awareness, interest, trial, and adoption.
- Explore power, influence, and resistance to change within an organizational setting.

WHO SHOULD ATTEND?

- Senior and middle managers from a function or industry who want to enhance their business management and leadership abilities.
- The simulation is also ideal for those who are preparing to assume new responsibilities or take advantage of new growth opportunities.

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Forio creates engaging online simulations to train participants from the world’s top corporations and universities in Leadership, Finance, Marketing, Negotiation, Operations, Entrepreneurship, and Innovation management.

Forio simulations are developed by experts, including faculty at Harvard, MIT, Wharton & other premier business schools.

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