

Persona Global

Persona GLOBAL, Inc., is a management consultancy which services clients directly while providing robust, field-tested methodologies and metrics to OD practitioners. Their objective is to help clients successfully navigate the integration of corporate strategies, processes, technology and people. Their overall mission is to provide their direct clients, as well as partnering OD consultants and trainers, with the appropriate tools to create the right synergies so that corporate strategy is in fact executed. They realize that only people can execute corporate strategy, and strategy without execution always results in the failure to achieve goals.

With over 1400 certified professionals based in 71 countries their results driven methodologies and metrics are locally adapted to ensure cultural acceptance. At the same time, their processes and tools offer a truly seamless capability across geographies, providing culturally acceptable approaches to solving critical business issue. Their purpose is to always add value so as to become strategic business partners with all stakeholders we serve.

Their expertise is in organizational development, linked with personal and professional development in the following areas:

- Organizational Change Readiness
- Emotional Capability
- Partnership Development
- Individual and Team Performance
- Reward and Recognition Systems
- Influencing Skills
- Solution Selling
- Leadership Development
- Strategy Development
- Managing the Customer Experience
- Strategy Execution
- Negotiation Skills
- Succession Planning
- Organizational Alignment
- Talent Management