

MANAGING CHANGE

POWER & INFLUENCE ONLINE SIMULATION



SIMULATION DESCRIPTION

Lead large-scale strategic organizational change, and explore the impact of power, influence, urgency, and resistance to change within an organizational setting. Learn how to move an organization through three change phases: mobilization, movement, and sustaining. Choose among 18 change levers while attempting to convince your organization's management team to adopt the change and move along the four individual-level change stages: change awareness, interest, trial, and adoption.



TOPICS COVERED



Leading Change



Power & Influence



Resistance to Change



LEARNING FOCUS

- Move an organization through three change phases: mobilization, movement, and sustaining.
- Lead people through the four individual-level change stages: change awareness, interest, trial, and adoption.
- Explore power, influence, and resistance to change within an organizational setting.



WHO SHOULD ATTEND?

- Senior and middle managers from a function or industry who want to enhance their business management and leadership abilities.
- The simulation is also ideal for those who are preparing to assume new responsibilities or take advantage of new growth opportunities.



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Forio creates engaging online simulations to train participants from the world's top corporations and universities in Leadership, Finance, Marketing, Negotiation, Operations, Entrepreneurship and Innovation management.

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