

WORKING CAPITAL ONLINE SIMULATION



SIMULATION DESCRIPTION

Maximize the value of your company, by managing investment in a variety of growth and cash-flow improvement opportunities over a nine-year period.

Balance the desire for growth with the need for maintaining liquidity, by considering the effects of each opportunity on the firm's financial position.



TOPICS COVERED



Financial
Decisions



Working
Capital



Growth
Strategies



Entrepreneurial
Finance



LEARNING FOCUS

- Recognize interconnections between the income statement, balance sheet, and statement of cash flows.
- Experiment with tradeoffs between managing revenue and managing working capital.
- Explore the consequences of investing too much or too little in net working capital.



WHO SHOULD ATTEND?

- Senior and middle managers from a function or industry who want to enhance their business management and leadership abilities.
- The simulation is also ideal for those who are preparing to assume new responsibilities or take advantage of new growth opportunities.



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Forio creates engaging online simulations to train participants from the world's top corporations and universities in Leadership, Finance, Marketing, Negotiation, Operations, Entrepreneurship and Innovation management.

Forio simulations are developed by experts, including faculty at Harvard, MIT, Wharton & other premier business schools.



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